



Media Permission Consent

**** Please return this letter, signed, to the school office. This letter will replace all other previous consent.***

As part of your child's education we take photos and videos of children doing various activities in school. These images are used as evidence of their learning and progress. To share how we work and learn, we like to display these photos and show them to parents. We often use photographs in school to enhance a child's learning environment. We would like the opportunity to share these images with yourselves and other parents so you can be aware of what your child has been doing in school. We can do this by posting photographs and video clips through different media. On special occasions the press also come to school to take photos of children to celebrate events.

We have various methods of sharing what children are doing in school with you as parents, such as Bloomz. We also post pictures on our school Twitter and website pages. We have had some issues in the past when parents have wanted their children included on certain media such as Bloomz or the press but not on others such as Twitter. It is difficult to keep a track of exact specifications for every child and this can leave us vulnerable as a school.

We have made the decision, to simplify the process, to ensure that we know exactly what is allowed for each child. We will therefore ask you to give your consent for your child's image, photograph or video to be used outside the schools physical and electronic environment. This would include Twitter, Bloomz, Ebor publications, the press and the website. We will not use your child's surname alongside their picture. If you do not wish for your child's image to be used in this way, please tick the appropriate box.

Your child's picture will still be used on school displays unless we hear otherwise, but they will never be used on the internet or the press for any reason if you tick 'No'.

If you would like any further information before giving permission please do not hesitate to contact your child's teacher or the school office.

Consent

I give permission for my child's image to be used outside of the school's physical and electronic environment.	YES	NO
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Name of Child:..... Class:.....

Signature of parent/carer:..... Date

