



Park Grove
PRIMARY ACADEMY

17/12/2018

Dear Parents and Carers,

We are excited to be taking part in **The Christmas Card Recycling Challenge** organised by local businesses; Diverse Utility Solutions and Commercial Waste Connections:

"Recycling and energy efficiency are our business, but we want the next generation to understand how easy recycling can be, and with over 900 million cards sent in one year, we want to raise awareness of how much is thrown away"

They are challenging local schools to collect as many used Christmas cards as possible for recycling and the school with the heaviest weight of cards (per pupil) will win the following prizes:

- 1st** – £150 Amazon Gift voucher and an assembly presentation about recycling
- 2nd** – £100 Amazon Gift voucher
- 3rd** – £50 Amazon gift voucher

Park grove Primary Academy has chosen to accept the challenge and we are asking all the children to collect up cards after Christmas from all their friends and family to help us win! Please send your cards in to school by January 31st – but **no** cards with ribbons, glitter or foil as these cannot be recycled. The box will be placed outside Class 4.

We hope the children will enjoy the challenge and learn about the importance of recycling along the way.

Thank you for your support.

Vicky Hearson

Assistant Head Teacher



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