



22nd February 2021

World Book Day

Dear Parents and Carers,

We will be celebrating World Book Day as we do each year at Park Grove Primary Academy, although it will be a little different this year. We still really want to promote and encourage the children's enjoyment and love of books and reading, even through this latest lockdown.

Although we are not actively encouraging dressing up this year (but please do so if you still wish to), we still have lots of fun reading-related activities for the children to take part in! Thursday 4th March will be entirely dedicated to World Book day activities and teachers will send activities for your child to take part in via remote learning on Bloomz or Google Classroom.

For one of our activities, as a whole school we would like each child to create an egg carton character linked to one of their favourite books/stories. This follows on from our popular potato characters last year! For this you will need an empty egg carton and lots of creativity which we know you have bundles of! Your child's teacher will send more information to you about this but for now, please put an empty egg carton aside when you have one.

This year, World Book Day, in partnership with National Book Tokens have provided us with a digital £1 book tokens. Your digital token is attached to this letter. It can be swapped for one of the exclusive, new and completely FREE World Book Day books available from participating booksellers or used to get £1 off any full price book or audiobook instead (as long as the book or audiobook costs at least £2.99). The World Book Day £1 books are a gift from booksellers, who fully fund the cost of the £1 book token redemptions. World Book Day book tokens will be valid until Sunday 28th March 2021 but many participating booksellers will honour the tokens beyond the 28th March, while stocks last.

Please check out all the new World Book Day books here:

<https://www.worldbookday.com/books/>

We hope that your child has a wonderful time celebrating World Book Day this year.

Best wishes to you all,

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