



**Park Grove**  
PRIMARY ACADEMY

12th February 2026

### World Book Day 2026

Dear Parents/Carers,

We are excited for our upcoming World Book Day celebrations on **Thursday 5th March**. At Park Grove, promoting reading for pleasure and instilling a love of reading is very important to us and we hope that you will join us in the celebrations!

World Book Day will be bigger and better than ever during the National Year of Reading. Their theme of '**Go All In**' is campaigning to get more people reading by encouraging everyone to reconnect reading with the things that already inspire us, such as music, football, films and more. With this in mind, we will be actively encouraging children during the day to share their interests with one another and recommend books that excite them to inspire them to read and learn more around these topics.

We know that an important part of the World Book Day celebrations is bringing books to life through costumes and props and **we welcome children to dress up and bring in book-related objects for the day**. (Dressing up is, however, not compulsory). Please make sure your child's costume and/or prop is related to a book that they are recommending to others or a particular interest that they have that they would like to read more about.

After school on World Book Day, we would like to welcome children and their families to join us for a **book swap**. If you have any pre-loved books at home in good condition that your child/children are no longer reading or have perhaps grown out of - we ask that you bring them into school to 'swap' with other children. This will be held straight after school in the central corridor near Rainbow Hub and Blue and Green Classes. We ask that you bring your donations on the day, place them on the tables provided and encourage your child to select new books to take away with them. We hope that this event will bring everyone together as a community to further promote the message of us being 'All In' together in promoting children reading for pleasure!

To help you prepare for the big day, we will also be sharing your child's **World Book Day token** on **Thursday 12th February**, giving you three weeks before World Book Day to use it if you wish. These tokens can be traded for one of the selected titles as chosen by World Book Day, or used as a £1 discount for any book of their choice. We love it when children use their tokens and bring their chosen book in on the day to recommend to others, but please feel free to use it after the event also if you prefer. You can browse the selected titles here  
<https://www.worldbookday.com/books/>

We're very much looking forward to celebrating World Book Day, which could not happen without the support of parents and carers – thank you. We hope that your children will enjoy the day!

Best wishes,  
**Mrs Bell**  
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